



949-609-9797



hi@lalehnik.com



lalehnik.com



linkedin.com/in/lalehnik

# Laleh **Nik**

Web Designer/Developer



## 01 PROFILE

Enthusiastic and self-motivated web designer with 10 years of experience. Eager to join your team to bring top-class frontend development, UX, and visual design skills. Implement an SEO-optimized design that boosted traffic by 300%+.

## 02 EDUCATION

### Bachelor of Science

Bachelor of Science. Computer Engineering/ Software Dept. of Computer Eng.

### UI/UX Certificate

The UX/UI certificate from Boot Camp at University of Irvine.

## 03 EXPERIENCE

### Upfrontinc.com (Feb 2015 -Present)

**Web Designer/Developer:** Build client's website with WordPress. Responsible for overseeing more than 200 websites while maintaining servers. Provide senior technical support to our developers.

### Whoiswhodoctors.com (Mar 2013 -Feb 2015)

**Web Designer/Developer:** Planning, design and implementation of complete website. Responsible for site structure and daily maintenance.

### 01Guru.com (Feb 2017 -Present)

**Web Designer Freelancer:** Design functional and easy to use websites. Improve SEO ranking and organic traffic with Perform a Technical, local and Content SEO.

### Mindfireinc.com (Oct 2010 -Jan 2011)

**Web Designer/Developer:** Converting Web and Email designs into functioning website. Responsible for newsletter and campaigns development.

## 04 SKILL

### WordPress



### Photoshop



### HTML / CSS



### Google Analytics



### SEO Marketing



### Google Ads

